



# Mairangi Bay School

Est. 1967

Sponsorship Opportunities 2023-2025





# Our Whakapapa - Our Story

Mairangi Bay School was established in 1967. It is located in a coastal suburb of North Shore, Auckland, in the North Island of New Zealand. In the early 1960s, families began spending time on holiday on the North Shore and eventually stayed in the area for a life of prosperity. Positioned on the south-east-facing peninsula forming the northern side of the Waitematā Harbour, the school was a temporary build in response to the growing population. Over half a century later, the school continues to serve the ākonga from Years 1 to 6, embracing a multicultural demographic. In time, our school has become part of the heart of our community.

Mairangi is of Te Reo origin and means "Welcoming sun". When gifted as a name, the child is promised a life of prosperity and perfection. This is why a person from Mairangi Bay has a high chance of being lucky, likeable, well-tempered and possibly blessed.

Our school has an inclusive and supportive culture. It feels warm and magical – a place learners genuinely belong. Working in partnership, teachers, students, and whānau, the school cultivates a learning community by building and maintaining relationships through the school values of kindness, respect, and resilience. The staff embrace manaakitanga (care) and whanaungatanga (home-school partnership) through kotahitanga (unity).

Mairangi Bay School is learning together to create a better tomorrow.



SOME KIDS ARE **SMARTER** THAN YOU  
 SOME KIDS HAVE **Cooler clothes** THAN YOU  
 SOME KIDS ARE **better at sport** THAN YOU  
**IT DOESN'T MATTER**

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YOU HAVE **your** THING TOO!  
 BE THE KID WHO CAN GET ALONG  
 BE THE KID WHO IS **generous**  
 THE KID WHO IS **happy** FOR OTHERS  
 THE KID WHO DOES THE **Right Thing**  
**Be the nice kid!**

# Our Strategic Plan 2023-2025

Our Vision	Kia Hikaka <i>Be Motivated</i>	Kia Maia <i>Be Brave</i>	Kia Pono Te Ngakau <i>Be Sincere</i>
Our Mission	Ako tahi mo apopo pai ake <i>Learning together to create a better tomorrow</i>		
Our Values	Atawhai - <i>Kindness</i>	Whakaute - <i>Respect</i>	Manawanui - <i>Resilience</i>
Strategic Goal 1	Strategic Goal 2	Strategic Goal 3	Strategic Goal 4
<b>Whakatupu Mātauranga</b> Encourage Academic Growth So That All Our Tamariki Achieve Their Potential	<b>Whakawhanaungatanga</b> Foster Productive Relationships Within Our School and the Wider Mairangi Bay Community	<b>Wairua</b> Promote the Wellbeing of Our Students and Staff	<b>Whāia te iti kahurangi</b> Provide Excellent Opportunities for Our Tamariki to Become Well-Rounded Individuals
Develop and implement cohesive, visible programmes	Ensure a culture of inclusivity to recognise and respect diversity	Build the resilience of our tamariki	Nurture the whole child by providing a wide range of rich learning opportunities
Advance the professional development of all staff	Contribute actively to the Kāhui Ako	Ensure clarity and ownership around the school vision and values	Encourage tamariki to contribute, and grow a sense of responsibility
Continually review and develop our curriculum in response to MOE/NZC refreshment and weave the principles of Te Tiriti o Waitangi into our school culture	Value stakeholders' perspectives and build productive partnerships	Weave MBWay principles into all areas of school life to foster a positive school culture	Motivate tamariki to look after each other and be proud of themselves and their school culture
Extend students to achieve their potential		Encourage a sense of belonging	Foster tamariki to be confident in their own skin and to follow their passions





\* YELLOW TEXT INDICATES 'UPSTAIRS' LEVEL



## Building Partnerships

At Mairangi Bay School, we strive to build learning-focused relationships, reciprocal partnerships and connections across our community. Our outstanding students and staff work closely to strive for excellence across a localised academic programme. Our rich learning opportunities offer equity and excellence for all students. We provide a diverse sports schedule, a strong arts programme and a responsive cultural timetable. Led by passionate and encouraging teachers, students have access to a wide range of clubs and resources to help identify new interests to learn and grow.

## Why partner with Mairangi Bay School?

Our whānau and business partners are very important to our kura. Connecting our localised curriculum to our community recognises the opportunity to embrace deep knowledge, skills, services and resources. These valuable assets will help Mairangi Bay School to be the leading organisation across Auckland and New Zealand - accelerating, enhancing and extending our kura to reach its potential.

Mairangi Bay School offers several ways for businesses and individuals to engage with our school through sponsorship. By connecting to our school, we can work together to support our students, parents and the wider community, helping to grow learners for a better tomorrow.



# How can I invest and support our physical space?



## Project A - Signage and Office Interior Refresh

Signage upgrade could provide an inclusive approach from each entrance point and directions across the school. The office is the first point of contact for our whānau and reflects the culture of our school.



## Project B - Gardens and Site Manager Shed

The gardens will complement the story of our school and support a range of class programmes. This includes 'Garden to Table' and 'Enviro Club'. The upgrade of the site manager's shed will also provide the space and resources to continue crafting a range of projects to improve our outdoor learning environment.



## Project C - Play Surfaces and Creative Environment

Upgrading our playing surfaces will enhance creative activities to help our students develop safety skills. These include: problem-solving, developing their imagination, concentration and critical thinking.

**Is this an initiative that inspires you?**



# How can I invest and support our virtual space?



## Project D - Website Refresh

Refreshing our website will help improve our communication with our community. In an ever-changing web landscape, it is important to help our whānau access information easily and efficiently, understand our school vision and purpose, and ensure content reflects our kura.



## Project E - Digital Technology Upgrade

The effective use of digital learning tools in classrooms can increase student engagement, help teachers improve their lesson plans and facilitate personalised learning. It also helps students build essential skills for life-long learning. Skills include: collaboration, communication and creativity.



## Project F - Cyber Safety Upgrade

Updates can prevent security issues and improve compatibility and program features. Software updates are necessary to keep computers, mobile devices and tablets running smoothly -- and they may lower security vulnerabilities. Data breaches, hacks, cyber attacks and identity theft have all been in the news.

Is this an initiative that inspires you?



# How can I invest and support our learning space?



## Project G - Sports Teams and Kapa Haka Uniforms

Refreshing our sports team and kapa haka uniforms will help to reinforce unity, provide a unique identity, promote a sense of belonging and enhance our school values through kotahitanga.



## Project H - Learning Resources Upgrade

Learning resources are crucial for both teachers and students. It is a part of the teaching-learning strategy and provides teachers and students with valuable tools to explore, express their ideas, and problem solve in a range of creative environments.



## Project I - School Van

Without reliable transportation, getting our tamariki to school events can be a challenge. Often, parent support is limited and a school van could help by taking students to rich learning activities, reducing bus costs, decreasing participation fees and increasing accessibility to all students.

Is this an initiative that inspires you?

Commercial clean  
cleaning  
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Proud Supporter of  
Mairangi Bay School

**MBS Platinum Club**  
**\$8,000 pa**

## Benefits for Platinum Sponsors Club

Our platinum sponsor clubs provides school-wide opportunities to contribute to projects that provide excellent facilities and resources to enhance student learning over and above Ministry funding allocations. Exciting opportunities also exist in high profile areas to include: sports cluster and school events (graduations, productions, Book Fair etc) performing arts and cultural festivals, major PTA events and in-school community days (PTA events) every term.

### Benefits for Platinum Sponsors

- Advertisement on communication for specific areas, trips, events or teams
- Maximum exposure in school promotional material - websites/ Year Book etc
- Maximum exposure in school publications
- Links to your website and business promotion
- Visual representation in key located areas across the school
- Key sponsor representation on apparel where appropriate
- Complimentary Mairangi Bay School Tiger Turf branding opportunity
- Inclusion in our business directory link published on school website
- Optional sponsor presentation at PTA events, assemblies and graduation
- Signage and logo exposure
- Branding and advertising in our newsletter and on social media
- Invitation to all major school events
- Speaking or performance at sponsored functions organised by PTA
- Business and/ or family name and date added to the MBS legacy wall





**Proud Supporter of  
Mairangi Bay School**

**MBS Gold Club  
\$6,000 pa**

## **Benefits for Gold Sponsors Club**

We are aware that some business partners may wish to focus on a specific area of the school that connects with their core values. Our cultural, sporting and performing arts programmes require support and resources to enable our teams to provide an equity and ensure our students enjoy local, regional and national exposure.

## **Benefits for Gold Sponsors**

- Advertisement on communication for specific areas, trips, events or teams
- Maximum exposure in promotional material
- Maximum exposure in school publications
- Visual representation on fencing and signage
- Links to your website from our website
- Inclusion in our business directory link published on our school website
- Representation on apparel where appropriate
- Optional sponsor presentation at special events
- Invitation to key school events
- Mairangi Bay School Tiger Turf branding opportunity
- Business and/or Family name and date added to the MBS legacy wall





**Proud Supporter of  
Mairangi Bay School**

**MBS Silver Club  
\$4,000 pa**

## **Benefits for Silver Sponsors Club**

The Silver Sponsors Club allow our business partners to be flexible and select a range of options to align with their professional and personal values that suit their level of support.

## **Benefits for Silver Sponsors**

- Representation in promotional material
- Silver-level exposure in school publications
- Visual representation on fencing and signage
- Mairangi Bay School Tiger Turf branding opportunity
- Inclusion in our business directory link on the school website
- Optional Sponsor presentation at special events
- Business and/or family name and date added to the MBS legacy wall





Proud Supporter of  
Mairangi Bay School

MBS Bronze Club  
\$2,000 pa

## Benefits for Bronze Sponsors Club

Our Bronze Sponsors Club focuses on a donation of a one-off payment per event or area that resonates with our business partners. The purpose is to provide equity and excellence, empowering each student to be the best versions of themselves.

### **This could be:**

- Funding to support student initiatives
- Providing a hardship fund for struggling families
- One-off support of an event, trip or sports uniform

## Benefits for Bronze Sponsors

- Representation in promotional material
- Acknowledgement on social media for any events/trips sponsored
- Visual representation in associated area of choice
- Invitation to associated events
- Student letter of appreciation
- Business and/or family name and date added to the MBS legacy wall



# Proud Supporter of Mairangi Bay School

**MBS Supporters Club**  
**\$500 pa**

## Benefits for Proud Supporters Club

Our Proud Supporters Club helps provide the funding and resources that assist our tamariki to be life-long learners to create a better tomorrow. Your donation will assist students to embrace rich learning opportunities, provide exceptional support and high quality academic experiences, making a positive difference across our local community, nationally and globally.

## Benefits for proud supporters

- Acknowledgement on social media for any events/trips specifically sponsored
- Invitation to associated events
- School letter of appreciation
- Business and/or family name and date added to the MBS legacy wall





Proud Supporter of  
Mairangi Bay School

Our Home, Our School,  
Our Community

## Our Alumni

*Where are you now?*

*If you are an ex-pupil of Mairangi Bay School, please contact the Principal at [nathanj@mairangibay.school.nz](mailto:nathanj@mairangibay.school.nz).*

*We want to celebrate our past student achievements. The purpose would be to inspire our current and future tamariki, providing a source of mentoring and a new network for both the school and Alumni alike.*

*Learning together to create a better tomorrow*





*He nui ake to matou mana i  
te kura anahe*

We are more than just a  
school

# Getting Started

If you are keen to get involved and make a difference, please contact  
our Principal at [nathanj@mairangibay.school.nz](mailto:nathanj@mairangibay.school.nz).

To find out more, visit our website  
[www.mairangibay.school.nz](http://www.mairangibay.school.nz).